## 🥆 Organization Scheme

- + Hybrid task/topic organization scheme
- Topical: content will be organized based on a subject ( ex. Wildlife Clinic, Education, Environmental Programs)
- Task: content will be organized based on high priority tasks that require action (ex. "Plan Your Visit", "Get Involved")



## 🦵 Labeling Structure

- Who We Are: Mission & Vision, History, People,
  Publications & Press, Awards, Blog
- + People: staff and board of trustees
- + Education: for information related to the preschool,

kindergarten, summer camps and scouting programs

 Environmental Programs: for content related to Environmental Art, Land Stewardship and Environmental Education Programs



## – Cabeling Structure

- + Wildlife Clinic: About the Clinic, Found Wildlife?, FAQ
- Plan Your Visit: for content related to visiting the center such as trails, facilities, events, directions, visiting hours, event rentals and birthday parties
- Get Involved: for content related to volunteering, donating, becoming a member and employment
- + **Give Today!:** main CTA for making a donation





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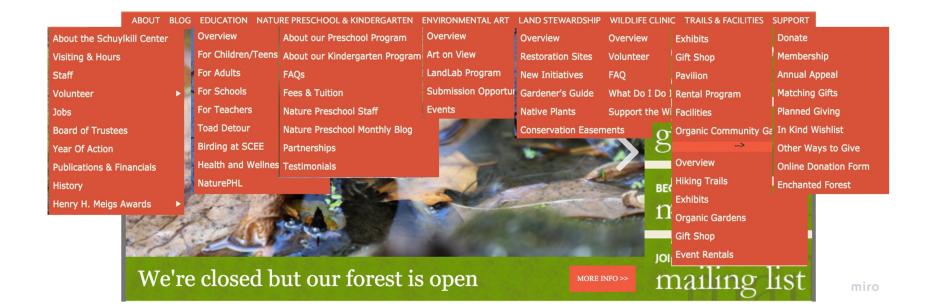
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Who We Are	Educational Programs	Environmental Programs	Wildlife Clinic
Mission & Vision Staff Board of trustees Year action 2020 History Blog Publication & Press	For Youth Preschool and Kindergarten Summer and Day Off Camps After School Programs Scouting Field Trip/explore Nature PHL For Adults Environmental Education for Teachers Environmental Education for Adults Health and Wellness	Environmental ArtEnvironmental FacilitiesAbout the ProgramSolar PanelsEnvironmental Art on View Green RoofLandLab Artist ResidencySensory GardenSubmission OpportunitiesRain YardNature PlayscopeLand StewardshipCommunity GardenGardener's GuideBirding at SCEE	About Found Wildlife? FAQ Volunteer ( and here we mention the Toad Detour Program)
Plan your Visit	Get Involved	Give Today	

Membership

Employment

Volunteer

\_\_\_\_\_ Visiting hours direction Donate Annual Appeal Matching Gifts Planned Giving In-Kind Wishlist Other Ways to

Give

Facility rentals

Birthday parties

Gift shop

Trails

Events