

Organization Scheme

- ✦ **Hybrid task/topic** organization scheme
- ✦ **Topical:** content will be organized based on a subject (ex. Wildlife Clinic, Education, Environmental Programs)
- ✦ **Task:** content will be organized based on high priority tasks that require action (ex. “Plan Your Visit”, “Get Involved”)



Labeling Structure

- ✦ **Who We Are:** Mission & Vision, History, People, Publications & Press, Awards, Blog
- ✦ **People:** staff and board of trustees
- ✦ **Education:** for information related to the preschool, kindergarten, summer camps and scouting programs
- ✦ **Environmental Programs:** for content related to Environmental Art, Land Stewardship and Environmental Education Programs



Labeling Structure

- ✦ **Wildlife Clinic:** About the Clinic, Found Wildlife?, FAQ
- ✦ **Plan Your Visit:** for content related to visiting the center such as trails, facilities, events, directions, visiting hours, event rentals and birthday parties
- ✦ **Get Involved:** for content related to volunteering, donating, becoming a member and employment
- ✦ **Give Today!:** main CTA for making a donation



ABOUT BLOG EDUCATION NATURE PRESCHOOL & KINDERGARTEN ENVIRONMENTAL ART LAND STEWARDSHIP WILDLIFE CLINIC TRAILS & FACILITIES SUPPORT

- About the Schuylkill Center
- Visiting & Hours
- Staff
- Volunteer ▶
- Jobs
- Board of Trustees
- Year Of Action
- Publications & Financials
- History
- Henry H. Meigs Awards ▶

- Overview
- For Children/Teens
- For Adults
- For Schools
- For Teachers
- Toad Detour
- Birding at SCEE
- Health and Wellness
- NaturePHL

- About our Preschool Program
- About our Kindergarten Program
- FAQs
- Fees & Tuition
- Nature Preschool Staff
- Nature Preschool Monthly Blog
- Partnerships
- Testimonials

- Overview
- Art on View
- LandLab Program
- Submission Opportunities
- Events

- Overview
- Restoration Sites
- New Initiatives
- Gardener's Guide
- Native Plants
- Conservation Easements

- Overview
- Volunteer
- FAQ
- What Do I Do?
- Support the Wildlife

- Exhibits
- Gift Shop
- Pavilion
- Rental Program
- Facilities
- Organic Community Garden
- Overview
- Hiking Trails
- Exhibits
- Organic Gardens
- Gift Shop
- Event Rentals

- Donate
- Membership
- Annual Appeal
- Matching Gifts
- Planned Giving
- In Kind Wishlist
- Other Ways to Give
- Online Donation Form
- Enchanted Forest



We're closed but our forest is open

MORE INFO >>

mailing list

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Who We Are

Mission & Vision
Staff
Board of trustees
Year action 2020
History
Blog
Publication & Press

Educational Programs

For Youth
Preschool and Kindergarten
Summer and Day Off Camps
After School Programs
Scouting
Field Trip/explore
Nature PHL

For Adults
Environmental Education for Teachers
Environmental Education for Adults
Health and Wellness

Environmental Programs

Environmental Art
About the Program
Environmental Art on View
LandLab Artist Residency
Submission Opportunities

Land Stewardship
Restoration Sites
Community Garden
Gardener's Guide
Birding at SCEE

Environmental Facilities
Solar Panels
Green Roof
Sensory Garden
Rain Yard
Nature Playscope

Environmental Awards
Henry M. Mais Award

Wildlife Clinic

About
Found Wildlife?
FAQ
Volunteer (and here we mention the Toad Detour Program)

Plan your Visit

Visiting hours direction
Facility rentals
Gift shop
Trails
Birthday parties
Events

Get Involved

Donate
Annual Appeal
Matching Gifts
Planned Giving
In-Kind Wishlist
Other Ways to Give

Membership

Employment

Volunteer

Give Today